The lead brand for any publication is determined by the primary audience. For publications that are to be distributed to a mainly overseas audience, the SDI brand should lead; and publications for Scottish audiences should be SE branded.

Information can be communicated more immediately and imaginatively through considered use of type size. Contrasting type sizes must only be used to define titles, body text and captions and only to add clarity to the communication.

Colour focuses attention and highlights information. A colour chosen for secondary information must never be allowed to dominate the primary information.

A single or half line space can be added between key points to break up information into short focused statements. Paragraphs can use either of these or an indent; whichever is chosen the style should be adopted consistently throughout the communication.

Indents can be used to create a more dynamic and fluid layout. With indentation more consideration needs to be given to the styling of the messages.

Bullet points are permitted and can be used effectively to communicate a list of non-sequential information. We only permit the use of a dot bullet point.
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What next?
WELCOME TO SCOTLAND
FÀILTE GU ALBA

Click here to discover more
Scotland is a great place to do business.

We’re an outward-looking country with a history of innovation and enterprise. We punch above our weight in industries like finance, engineering, life sciences, technology and energy. Our friendly, supportive communities welcome people from all over the world, and offer an exceptional quality of life.

Scotland has one of the greatest concentrations of universities in Europe, and our academic institutions have an excellent record of collaboration with industry. Around 26,000 businesses work with our universities every year – putting us at the forefront of research and development. Scotland has 24% of all UK R&D investment and leads the UK in attracting R&D projects (EY Attractiveness Survey 2018). From the ATM to the bionic hand, from MRI scanning to biotechnology, Scotland is a powerhouse of innovation.

Around five-and-a-half million people are proud to call Scotland home, and nearly 50 million around the world can claim some Scottish heritage. English is our main language and we have an interesting range of unique accents and dialects. Scotland also has its own ancient Celtic language – called Gaelic – but only a little over one per cent of the population speaks it fluently.

Scotland is a great place to work and live. Come and discover our hospitality, culture and creativity for yourself.
Scottish Development International (SDI)

Scottish Development International (SDI) is the international trade and investment body for Scotland and brings together the knowledge and expertise of the Scottish Government, Scottish Enterprise and Highlands & Islands Enterprise providing support for people and organisations who plan to invest or develop business in Scotland. SDI has over 30 offices in 23 countries throughout the world.

Click here to find out how we can help you
What we do

Our service begins at the planning stage and carries on through set-up, development and the day-to-day running of your business. We’ll help you to identify investment opportunities, access funding, find premises and contact potential partners.

We can

- Organise tailored visits
- Advise on recruitment
- Help you with training
- Connect you to Scottish universities and colleges
- Introduce you to accountants, lawyers and other business professionals
- Identify financial support
- Link you to local and global business networks
- Provide free and up-to-date business intelligence
- Give access to an international network of skilled professionals
- Offer business immigration and visa support with specialist partners
Scotland’s exceptional workforce, infrastructure, academic resource and global business network makes it a great place to invest.

- **Lower costs**: One of the lowest tax rates in Europe, together with low set-up and operating costs. Property and salary costs are up to 40% less than London.

- **A skilled workforce**: A well-educated, highly-skilled and adaptable local workforce. Scotland is also accessible and attractive to global professionals.

- **Strong, diverse industry**: A global leader in sectors like technology, engineering, food and drink, finance, life sciences, digital media and energy.

- **Staff retention and loyalty**: Compared to competitors, Scotland benefits from low staff turnover – as well as some of the most business-friendly labour market regulations in Europe.

- **Accessibility and connectivity**: A robust and efficient international transport network and advanced, reliable digital infrastructure.

[Click here](#) to find out more about the benefits of locating in Scotland
Scotland’s exceptional workforce, infrastructure, academic resource and global business network makes it a great place to invest.

A great track record
In the EY Attractiveness Survey 2019 Scotland was the most attractive location for foreign direct investment in the UK after London. There are over 5,300 international companies set up in Scotland.

World-renowned universities
A stream of high-quality local graduates and great opportunities for collaboration. Scotland’s universities produce more spin-outs than anywhere else in the UK.

Low risk location
Scotland offers a stable, safe and secure location with a strong, transparent government and robust legal institutions with clear regulatory practices.

Innovation
Scotland has a history of engineering and innovation. Scotland’s Innovation Centres support collaboration between universities and businesses to help commercialise research – reducing cost and maximising value generated.

Outstanding quality of life
Beautiful and accessible countryside, cosmopolitan cities and unique history. Excellent schools and healthcare, friendly people, great leisure opportunities and short commutes all contribute to an exceptional quality of life.
Registering your company
Registering a company in Scotland is simple. You can register as a private limited company online in just 24 hours.

Alternatively, you can register a UK establishment of your existing overseas company. This takes longer – usually about four weeks – because you need to submit extra documents and information.

Find out how to register your business, or a UK branch of your organisation, at invest.great.gov.uk/uk-setup-guide/setup-your-business-uk/

Choosing how to structure your business
There are several ways you can structure your business in Scotland. The most common are:

- **Sole trader** – a self-employed person operating a small business
- **Partnership** – including Limited Liability Partnerships
- **Limited company** – either a private limited company (Ltd) or a public limited company (PLC)

Choosing the right legal structure is important because it will affect how you run your business, the control you have over it, and your legal obligations such as personal liability of the directors of the company. A lawyer or accountant can help you decide what’s best for you.

Directors/Partners
Unlike other jurisdictions, there is no requirement under UK company law to have a ‘local’ director. Nor is there any requirement to enter into a relationship with a local partner/shareholder to carry out business in the UK.
Registering your company
Choosing how to structure your business
Directors/Partners

Accountants
Lawyers
Business insurance

Intellectual Property (IP)
Taxes
Corporation Tax

Value Added Tax (VAT)
Business rates

Tax on imports
Opening a business bank account

Accountants
Professional advice can be invaluable when you’re setting up your business. Once you’re up and running, an accountant can help you calculate your tax liabilities and apply the most tax-efficient payment system for your employees. The Institute of Chartered Accountants of Scotland (ICAS) will help you find the right accountant for your business and location.

Find out how at icas.com/find-a-ca

Lawyers
A lawyer can give you advice on everything from business structure to insurance, and may be essential when you’re buying or renting property. The Law Society of Scotland provides a facility to help you find a lawyer qualified to work in Scotland.

Find out how at lawscot.org.uk/find-a-solicitor

Business insurance
As a business in Scotland you must have:

- Employers’ liability insurance to cover compensation and legal costs if an employee (or former employee) suffers work-related injury or illness
- At least third-party motor insurance if you use vehicles in the UK

These are legal requirements. They’re also important for your business, as you could face serious penalties or significant costs without them.

There are other types of insurance which aren’t necessarily legally required, but may be good to have. These include things like buildings insurance for your premises, product liability, public liability, professional indemnity, group travel and personal accident insurance.

Find out more about business insurance at mygov.scot/business-insurance
Setting up a company

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Intellectual Property (IP)
Scotland and the rest of the UK have very strict intellectual property laws to make sure IP you’ve created is legally protected.

Find out more about IP at gov.uk/government/organisations/intellectual-property-office

Taxes
Scottish taxation is mostly governed by UK law and administered by HM Revenue & Customs (HMRC). But local taxes, like business rates, are controlled by the Scottish Government and administered by local authorities.

Corporation Tax
Companies in Scotland must pay UK Corporation Tax on profits. The current Corporation Tax rate is 19%, reducing to 17% from April 2020. At 19%, Scotland and the rest of the UK have the lowest corporation tax rate of any G7 country.

You must register with HMRC to pay Corporation Tax within three months of starting your business.

If you do business as a sole trader, a partnership or a limited liability partnership (LLP), you do not pay Corporation Tax. But you must still pay tax based on the profits of the individuals involved in your business.

If you commercialise your patent in Scotland or develop a new patent here, you may benefit from the Patent Box scheme. This means paying reduced corporation tax on any profits you make by commercialising those patents - it could be as little as 10%.

Find out more about Corporation Tax at gov.uk/corporation-tax
Value Added Tax (VAT)

VAT is a tax on supplies of goods and services. Businesses in Scotland (and the rest of the UK) must charge VAT on the goods and services they provide if they are registered with HMRC for VAT (your business will be required to register if its turnover exceeds a set threshold).

The rate of VAT depends on the goods or services being supplied.

- The standard rate is 20%
- A reduced rate of 5% may apply to certain supplies such as utilities
- A zero rate applies to certain supplies, such as books and children’s clothes

VAT regulations and administrative requirements are complex. You should seek specialist advice from a lawyer or accountant if you are unsure about the amount of VAT which you should be charging.

Find out about VAT exemptions at gov.uk/guidance/rates-of-vat-on-different-goods-and-services

Find out more about VAT at gov.uk/government/organisations/hm-revenue-customs/contact/vat-enquiries

Business rates

Business rates are collected by councils to help pay for local services. These ‘non-domestic rates’ are worked out on your property and if you’re the owner, tenant or occupier of a non-domestic building for business, you may need to pay them.

Find out more about business rates and estimate your bill at mygov.scot/business-rates-guidance
Tax on imports
Goods imported into the UK (and other EU countries) from non-EU countries are subject to import duties. These charges don’t normally apply to services.

Find out more about taxes on imports at mygov.scot/starting-to-import/

Opening a business bank account
Getting a business bank account in Scotland can take anything from a couple of weeks to about three months, depending on the bank and type of account you choose.

Each bank has its own requirements and processes and will conduct security and anti-money laundering checks. A representative from your company, such as a director, usually needs to meet with the bank in-person to open the account and normally the company representative must reside in Scotland and the place of business address must also be based in Scotland.
Finding the best place to do business

Scotland offers every kind of business location, from busy city centres to small rural and island communities. Where you choose to locate will often depend on the sector or nature of your business, but there are some other factors you need to bear in mind, including property costs and infrastructure.

Incubators

Scotland has over forty incubators and accelerators supporting start-ups and growing businesses across the country. For example: Codebase, Edinburgh supports digital media and technology start-ups; the Oil and Gas Innovation Centre, Aberdeen provides access to sectoral resources and research labs; BioCity, Newhouse provides life sciences mentoring, funding and labs.

These incubators offer a range of support services including targeted events, business mentoring, office space, administration support and access to funding. Some incubators also run accelerator programmes, which enable companies to enrol on a 90-day development programme, by the end of which they graduate - having market tested their business proposition, identified their route to market, supply chain resource needs and technology requirements, prepared their business plan, and pitched for funding.

Find out more about incubators and accelerators at mygov.scot/incubators-accelerators/

Business property costs in Scotland

As a business in Scotland, you have a range of property choices and incentives to help you set up and grow. You may choose to buy and redesign an existing property, or build brand new premises to meet your unique needs. Scotland benefits from straightforward planning processes and efficient procedures for obtaining construction permits.

Finding the best place to do business
Incubators
Business property costs in Scotland
Negotiating your lease in Scotland
Business clusters and Enterprise Zones
Broadband and phones in Scotland
Negotiating your lease in Scotland
Leasing practices in Scotland are based on UK land laws. As a business, you need to consider:

• The length of your lease
• Any rent-free periods
• Rental cost reviews
• Insurance and repairs
• Additional costs, such as VAT
• Business rates

It’s important you understand the terms of any lease you might sign, and the help of a lawyer who knows the local commercial property market can be invaluable.

Business clusters and Enterprise Zones
Locating your business in a specialised centre of excellence for your sector can have significant benefits. Scotland’s 16 Enterprise Areas offer support to help you set up and expand, including simplified planning processes, financial incentives and business-ready infrastructures.

Find out about business clusters and Enterprise Zones at beta.gov.scot/policies/supporting-business/enterprise-areas

Broadband and phones in Scotland
Scotland offers your business a wide choice of IT, phone and internet providers and services.

Find out about the Scottish Government’s broadband plans at beta.gov.scot/policies/digital/broadband-and-mobile

Compare broadband, mobile and phone providers and prices at cable.co.uk/about
As a business employing people in Scotland, you need to consider the following laws, regulations and policies:

**Income Tax, National Insurance & PAYE**

As an employer, you have to deduct income tax and National Insurance Contributions (NIC) from each employee’s salary and pay these deductions to HM Revenue & Customs (HMRC).

You pay an Employer’s National Insurance contribution for each of your employees if they earn over a set threshold per week. This is a tax-deductible expense for your business.

You deduct tax from your employee’s salary through a system known as Pay As You Earn (PAYE). Employees pay between 0 and 46% tax, depending on their earnings. HMRC provides each employee with a tax code to make sure they pay the right amount of tax.

Find out more about National Insurance at [gov.uk/national-insurance-rates-letters](http://gov.uk/national-insurance-rates-letters)

Find out more about tax codes at [gov.uk/employee-tax-codes](http://gov.uk/employee-tax-codes)

Find out more about how to run your payroll at [gov.uk/running-payroll](http://gov.uk/running-payroll)

Register as an employer
You need to register as an employer with HMRC. They’ll provide you with an employer reference and a PAYE guide. You may also want to consult an accountant about the most tax-efficient payment system for your employees, and how to calculate deductions.

Find out more about registering as an employer at [gov.uk/register-employer](https://www.gov.uk/register-employer)

Transfers of Undertakings in Scotland
When you buy or sell a business in Scotland, employees assigned to the business may automatically transfer to the buyer under the Transfer of Undertakings (Protection of Employment) Regulations, known as TUPE.

The employers will have various obligations to fulfil in relation to the transfer and the employees will be entitled to enhanced employment rights. TUPE also applies to outsourceings.

Find out more about TUPE at [gov.uk/transfers-takeovers](https://www.gov.uk/transfers-takeovers)

Working hours
Working hours in Scotland and the rest of the UK are governed by the Working Time Regulations 1998. These regulations apply to part-time and full-time workers, including agency workers and freelancers, but not the genuinely self-employed.
Overtime
Overtime is normally any time an employee works beyond their normal hours, whether voluntary or compulsory. The employment contract you provide should include terms and conditions about overtime pay rates (if any).

Find out more about overtime at gov.uk/overtime-your-rights

Holidays
Almost all workers in Scotland are legally entitled to 5.6 weeks paid holiday a year, including bank holidays. This equates to 28 days for a worker who does a standard five-day week. You can choose to offer more paid holiday than this, but not less.

Find out more about working hours and holidays at mygov.scot/employee-hours/

National Minimum Wage and salaries in Scotland
The National Minimum Wage (NMW) is the minimum pay per hour most workers under the age of 25 are entitled to by law. The government’s National Living Wage (NLW) is the minimum pay per hour most workers aged 25 and over are entitled to by law. It is a criminal offence for an employer not to pay someone the NMW or NLW. The rate depends on the employee’s age and whether or not they are an apprentice.

Find out more about the NMW and NLW at gov.uk/national-minimum-wage-rates
Contracts and terms of employment in Scotland

As an employer in Scotland, you have to provide a written contract, with specific information about your employee’s role, within one month of them starting work.

The tax and employment responsibilities you have for your staff depends on their employment status. There are three main types of contracts:

- **Permanent**: for employees with no identified end date
- **Fixed-term**: to employ someone for an agreed period of time for a specific task, or project, or as cover
- **Casual contracts**: permanent and fixed-term contracts which allow for more flexibility and generally less obligation to offer or accept work

You can also engage agency workers to react to fluctuations in your business needs.

Find out more about types of employment and worker contracts at [gov.uk/employment-contracts-and-conditions](http://gov.uk/employment-contracts-and-conditions)

Find out more about employment status at [gov.uk/employment-status](http://gov.uk/employment-status)

Other employer responsibilities

It’s your legal responsibility to make sure employees have a right to work in the UK. Breach of this obligation can result in severe criminal and civil penalties.

As well as hiring talent in Scotland, you can bring employees to the UK from other countries through a flexible visa system. However, anyone from outside of the European Economic Area (EEA) and Switzerland may need to apply for a UK visa to work in Scotland. To do this, they need to apply to the UK Visas and Immigration (UKVI).

There are no nationality restrictions on company directors in Scotland or the rest of the UK. This means that as a director of a company registered in Scotland, you do not need to be a resident in the UK.
Pension and benefits in Scotland
As an employer in Scotland, you must automatically enroll employees in a workplace pension scheme and make contributions on their behalf. Employees will also contribute to their pension, though they have the right to opt out of the scheme if they wish.

Find out more about expenses and benefits at mygov.scot/expenses-benefits-employers/

Find out more about workplace pensions at thepensionsregulator.gov.uk/en/employers

Health and Safety in Scotland
As an employer in Scotland, you’re responsible for providing a safe workplace. This means complying with the standards, rules and regulations of UK health and safety law. The Health and Safety Executive (HSE) provides guidance and regulates and enforces health and safety law in the UK.

Find out more about health and safety for your business at hse.gov.uk/workers/employers.htm
Data Protection in Scotland

If your business stores or uses personal information, you will need to follow specific rules on data protection in Scotland.

If your business collects, uses, stores or shares personal information, you will need to comply with the rules on data protection under the General Data Protection Regulation (GDPR) and the Data Protection Act 2018. This applies to the personal information you collect, use and keep about anyone, including staff and customers. You will also need to respond to any ‘data protection’ or ‘subject access’ requests from people asking about the information you hold about them within the required timelines.

It's important you make sure the information you hold is secure, accurate and up-to-date. When you’re collecting personal data from someone, you must inform them:

- your purposes for processing their personal data, the legal basis for processing their personal data, your retention periods for keeping that personal data, and who it will be shared with.
- They have the right to see the personal information relating to them, ask you to correct it if it’s wrong and in some instances, request you to delete it.

Find out more about Data Protection at gov.uk/data-protection-your-business

Bribery in Scotland

Company legislation requires that you have adequate measures in place to prevent bribery.

Find out how to put preventative bribery measures in place at gov.uk/government/publications/bribery-act-2010-guidance
Recruiting staff

There are several ways to recruit people for your business:

• Advertise online on your website, job boards and social media, or in print via specialist Scottish and UK trade press, local and national newspapers
• Use a recruitment agency to handle the recruiting process for your business. Fees vary but are typically 15-25% of the successful candidate’s first-year salary
• Contact the career departments of colleges and universities in Scotland to find candidates for junior or trainee positions
• Use JobCentre Plus – a Government-run employment agency that may also be able to find candidates for you

Internships

Interns are usually graduates or undergraduates who take part in a paid or unpaid placement programme as part of their education. An internship can last a few weeks to a year, depending on your business requirements.

Find out more about internships on gov.uk/employment-rights-for-interns

Apprenticeships

Skills Development Scotland (SDS) is the national body established to support the three types of apprenticeship currently available:

• Foundation apprenticeships for school students
• Modern apprenticeships, which combine training with paid work
• Graduate apprenticeships

SDS supports over 25,000 Modern Apprenticeships across over 80 frameworks each year, from healthcare and financial services to construction and IT. SDS works with employers to make sure the programme meets the needs of the business, and they make a financial contribution to the cost of training.

Find out more about apprenticeships at skillsdevelopmentscotland.co.uk
**Graduates**
The career departments of colleges and universities in Scotland can help you find work-ready graduates, and alumni with the right qualifications for your business.

Find out more about graduates at scotland.org/study/scottish-universities

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**ScotGrad**
ScotGrad helps Scottish-based companies and social enterprises find recent graduates at HNC/HND, degree or postgraduate level to work on short-term projects normally 3 to 12 months.

Find out more on ScotGrad at scotgrad.co.uk

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**TalentScotland**
Run by Scottish Enterprise, TalentScotland helps growing companies and investors find, recruit and retain skilled, experienced and internationally mobile talent. TalentScotland can provide fast, easy access to skilled job seekers who are already interested in coming to Scotland as a career destination.

Find out more about TalentScotland talentscotland.com
Immigration and visas
Prospective Entrepreneur Visitor
Investor Visa
Start-up Visa
Innovator Visa
Graduate Entrepreneur Visa
Exceptional Talent Visa
Moving staff to Scotland
Bringing your family
Recruiting & employing international staff

Immigration and visas
If you’re thinking of moving to Scotland to work, or you’re investing in the country, you may need a visa.

Scotland is governed by the same immigration rules as the rest of the UK. There are different types of visa depending on how long you intend to stay, and your reasons for coming here.

Some short-term options allow you to visit while you search for investment or business opportunities. Others are intended for long-term and permanent relocation. For most working visas, there’s a requirement to demonstrate a working knowledge of the English language – an exception is the Tier 1 (Investor) visa. Depending on your nationality, you may need to apply for a visa before travelling to Scotland.

TalentScotland is a project run by Scottish Enterprise, Scottish Development International and Highlands and Islands Enterprise. TalentScotland can offer a general consultation with specialist immigration partners to discuss the visa options open to you and your business, including guidance and support on transferring or employing international talent (consultation costs are met by Scottish Enterprise).

You can check if you need a UK visa
gov.uk/check-uk-visa

Prospective Entrepreneur Visitor
This visa allows you to visit for research and to plan your future business. You can use it to secure funding, set up a new company or acquire an existing one. Once you put your plans into action, you will probably need to move to a different visa before you start working in Scotland.
Investor Visa

If you’re a non-EEA or Swiss citizen and you’re investing at least £2,000,000 in UK government bonds, share capital or loan capital in active trading companies registered in the UK, you may qualify for a Tier 1 (Investor) visa.

The investment and additional maintenance funds usually need to be held at a regulated financial institution, and you must be able to prove that the money is ‘disposable in the UK’.

The investor visa is the only route to live, work and invest in the UK where there is no requirement for the investor to demonstrate a certain level of English proficiency.

Find out more about the investor visa on [gov.uk/tier-1-investor](https://gov.uk/tier-1-investor)

Start-up Visa

The Start-up category is intended for high potential entrepreneurs who are seeking to start up a business in the UK for the first time. Applicants under this category will not require to evidence access to investment funds for their business. You will require an endorsement from an approved endorsing body which will include leading business organisations and higher education institutions.

The Start-up visa will be issued for a period of 2 years. Towards the end of this period, you will be able to apply to switch into the ‘Innovator’ category.

Find out more about the Start-up Visa on [gov.uk/start-up-visa](https://gov.uk/start-up-visa)

Innovator Visa

This category is for more experienced business people seeking to establish a business in the UK.

You will generally require a minimum of £50,000 funding available to be invested into your business and will also require an endorsement from an approved endorsing body.

Visas under this category will be issued for 3 years in the first instance. Towards the end of this period, you will have the option to apply for an extension for a further 3 years, or to apply to settle permanently in the UK.

Find out more about the Innovator Visa on [gov.uk/innovator-visa](https://gov.uk/innovator-visa)
Immigration and visas
Prospective Entrepreneur Visitor

Investor Visa
Start-up Visa
Innovator Visa

Graduate Entrepreneur Visa
Exceptional Talent Visa

Moving staff to Scotland
Bringing your family
Recruiting & employing international staff

Graduate Entrepreneur Visa
You may be eligible for this visa if you’re a recent graduate with a genuine, credible business idea, and you want to set up your business in Scotland. This short-term visa lasts for one year, but may be extended.

You’ll need to be endorsed by a registered UK higher education institution or university.

If you set up a new business in Scotland and attract the appropriate levels of funding, you may be eligible to move to a Tier 1 (Entrepreneur) visa.

Find universities and HE institutions that endorse graduates on
gov.uk/government/publications/endorsing-bodies-tier-1-graduate-entrepreneur

Find out about support programmes for graduate entrepreneurs on
gov.uk/tier-1-graduate-entrepreneur-visa

Exceptional Talent Visa
If you or your employee is a recognised or emerging leader in your field, you may be eligible for an exceptional talent visa. This is available for some people working in science, the humanities, engineering, medicine, digital technology or the arts. Currently citizens of the EEA and Switzerland who are considered to have ‘exceptional talent or promise’ don’t need this visa.

To qualify for the Exceptional Talent Visa, you or your employee must be endorsed by the appropriate body.

Find out more about the exceptional talent visa on
gov.uk/tier-1-exceptional-talent

Plans have been announced to launch a new ‘start-up’ visa which is aimed at entrepreneurs who want to start a business in Scotland and the UK. The route seeks to ensure that we can attract the best global talent and maintain our position as a world-leading destination for innovation and global entrepreneurs. It is envisaged that the scheme will have an element of endorsement from a range of approved business sponsors and accelerators and it is expected that the scheme will be launched in Spring 2019.
Moving staff to Scotland

If your business is based overseas, you can send a senior employee to Scotland on a long-term basis to set up the business and establish a commercial presence. This employee is known as the ‘sole representative’ and will need the appropriate visa if he or she is from outside the EEA and Switzerland.

Find out more about a sole representative visa on gov.uk/representative-overseas-business

Bringing your family

Non-EEA nationals

If you are coming to Scotland to study, work or invest, your spouse, partner or dependent children under 18 can usually apply to join you.

You will need to show that:

• your relationship with your spouse or partner is genuine and lasting
• you intend to live together for the duration of your stay
• your children are dependent on you

You may also need to show that you have enough money to support your family without using state benefits.

Find out how to apply to bring your family if you are a non-EEA migrant at gov.uk/government/publications/guidance-for-dependants-of-uk-visa-applicants-tiers-1-2-4-5

EEA nationals

If you are coming to Scotland as an EEA national and you have family members who are non-EEA nationals, they may need to apply for a family permit to allow them to come to the UK.

Find more about EEA family permits gov.uk/family-permit
Recruiting & employing international staff

If you’re an employer in Scotland and you want to hire a non-EEA national, you’ll need a sponsor licence. For this you have to submit an online application through the Home Office website, followed by a paper submission to the Home Office by post.

When you’re applying for a sponsor licence, you’ll be asked to choose between two types of licence.

A Tier 2 (General) licence is for bringing new staff to Scotland with a view to them remaining here permanently.

A Tier 2 (Intra Company Transfer) allows you to bring people to Scotland, usually for a fixed, short-term period. This visa is designed for people who already work for your organisation overseas, and doesn’t normally allow the employee to remain in Scotland permanently or allow you to recruit new staff who are not already connected to your company.

Find out more about sponsorship at [gov.uk/uk-visa-sponsorship-employers](http://gov.uk/uk-visa-sponsorship-employers)
Investment for jobs
If your project will create or safeguard jobs in Scotland you may be eligible for Regional Selective Assistance (RSA). The amount offered depends on the:

- Size of your business
- Location of the project
- Amount needed for the project to go ahead

Find out more about RSA at scottish-enterprise.com/support-for-businesses/funding-and-grants/growing-your-business/regional-selective-assistance-grant

Research & development (R&D) funding
Your business may benefit from R&D funding from Scotland’s enterprise agencies, especially if it has invested in Scotland.

SMART: SCOTLAND grants provide funding for feasibility studies and R&D projects with a commercial endpoint.

R&D Grants provide funding for the development of new products, processes and services, or to help improve existing ones.

For more information about R&D Grants scottish-enterprise.com/support-for-businesses/funding-and-grants/growing-your-business/research-and-development-grant/

If you commercialise your patent in Scotland or develop a new patent here, you may benefit from the Patent Box scheme. This means paying a reduced rate of Corporation Tax (of 10%) on any profits you make by commercialising those patents.
Investment for jobs
Research & development funding
Tax incentives
Attracting investment
Training support

Tax incentives
If you’re a small business owner or investor in Scotland, you may be eligible for tax relief from the Enterprise Investment Scheme and Venture Capital Trust.

Find out about the Enterprise Investment Scheme at
gov.uk/government/publications/the-enterprise-investment-scheme-introduction

Find out more about the Venture Capital Trust Scheme at
gov.uk/government/collections/venture-capital-trusts-statistics

Scotland is a great place for R&D, and offers generous incentives for businesses investing in innovation.

Find out about R&D tax relief incentives at
gov.uk/guidance/corporation-tax-research-and-development-rd-relief

Attracting investment
Other ways to fund your business include venture capital, loans and equity funding. Scottish Investment Bank (SIB) helps small to medium-sized enterprises access finance, and can co-invest alongside private partners. SIB can also help connect you with Scotland’s globally-recognised business angel community.

Find out more about SIB at
scottish-enterprise.com/support-for-businesses/funding-and-grants/accessing-finance-and-attracting-investment/

Training support
We can provide investor companies with a range of support that will help them find, train and develop their current and potential employees. This support can include salary subsidies for priority target groups, tailored training for potential employees and development courses for all staff – from apprentices to senior management.
Cost of Living in Scotland
Your money will generally go further in Scotland than the rest of the UK. Weekly household costs can be 20% lower than London, and 10% cheaper than the UK as a whole. And that helps make Scotland attractive to potential employees, as well as employers.

Travelling in, to and from Scotland
We’re well connected to the rest of the UK, Europe and the world. Our five international airports fly to over 150 destinations – with Edinburgh and Glasgow each serving over 100. It’s a one-hour flight to London, and Glasgow International airport has long-haul services across the Atlantic and to the Middle East and beyond. Scotland’s rail service links the main cities and towns with fast, regular services, and trains to London take around four and a half hours from Glasgow or Edinburgh.

Find out more about international and regional flights at skyscanner.net

Find out more about routes and travel times within Scotland, UK and Europe at scotrail.co.uk and nationalrail.co.uk

Education
Scotland has a highly respected education system, with a wide range of state-run schools in every community, as well as a number of famous private and boarding schools. Our universities include some of the oldest in Europe, and continue to lead the world in many areas of science and technology, medicine, economics and other disciplines.

Find out about schools in Scotland at education.gov.scot/parentzone
LIVING IN SCOTLAND

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Enjoying your free time
With nearly 800 islands, magnificent mountain ranges and sprawling coastline, there’s a lot to explore in Scotland. Good roads and relatively light traffic mean you can drive from the centre of our great cities to the coast, the lochs and mountains, or to one of the world’s best golf courses, all in a matter of minutes.

Our capital, Edinburgh, plays host to the world’s biggest arts festival every August. The cultural scene in Glasgow and other cities and towns rivals anything in Europe. We’re famous for fine food and drink, and that heritage is now reflected in cutting-edge restaurants throughout the country.

The weather in Scotland is famously changeable, but rarely extreme. We have longer hours of daylight than most places on similar latitudes – like Canada or Scandinavia – which means you can easily enjoy the great outdoors all year round.

You’ll never run out of things to see and do in Scotland, but for some inspiration, take a look at visitscotland.com/see-do/

No matter what you like to do, there are endless things to see and experience in Scotland.

Exploring museums and galleries galore. Sampling year-round diverse gigs and festivals. There are endless ways to fill your spare time in Scotland, no matter what your interests are.

Arts and culture
Explore Scotland’s thriving theatre scene, listen to diverse musical talent and experience dance from the Highland fling to ballet. The Edinburgh Festival and Festival Fringe, museums and galleries are just some of the ways to delve into Scotland’s rich culture and traditions.
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Eating and drinking
Loved for whisky and commended for offering some of the finest local produce in the world, Scotland is a treat for food lovers. Farmers’ markets, bustling pubs and bars are great ways to whet your appetite. Whisky distillery tours and food festivals give tasty insight into how delights are created, and Michelin starred chefs like Andrew Fairlie and Tom Kitchin transform Scotland’s natural produce, game and seafood into culinary sensations.

Family activities
There’s plenty for you and your family to enjoy in Scotland – and castles are just the beginning. Explore beautiful beaches, historical landmarks and museums, exciting outdoor activities and more. Free attractions, family passes and special offers that allow children to go for free mean entertaining the family doesn’t have to cost a lot.

Festivals and events
Enjoy music, film, dance, food, literature and anything in between at one of the many festivals and events happening across Scotland year-round. Every August, the legendary Edinburgh Festival and Festival Fringe transform the Capital into an arts performance hub. Other exciting events include the winter music festival Celtic Connections, literary celebrations for Burns Night and the lively Highland Games.

Music
Besides our world-famous bagpipes, Scotland has a vibrant music scene brimming with everything from folk, classical, rock, dance and more with our year-round musical festivals reflecting the full spectrum. Performances and gigs happen every night in cities and towns across Scotland. If you want to get in on the action, you can even get involved in making music in Scotland too.
Shopping
Scotland boasts some of the best shopping outside London. Scotland’s got style - Glasgow’s Style Mile, Edinburgh’s Princes Street and textile delights in the Scottish Borders are just some of the ways to satisfy your fashion cravings.

Sports
It shouldn’t be a surprise that Scots love sports – we invented golf, the bicycle, rugby sevens and the Highland Games. Sailing, fishing and more await you in brilliant scenery across the country. You can watch the action unfold at a rugby or football match – or play on the pitch yourself at one of many amateur clubs.

Find things to see and do in Scotland on VisitScotland
Find galleries and museums on National Museums Scotland
Discover opera, theatre and dance on Scotland.org
Find a club or sports facilities in your area on SportScotland
Scottish Development International has more than 30 offices throughout the world, and our global team is dedicated to helping you establish and grow business in Scotland.

If you are considering setting up in Scotland, then get in touch, and we will arrange for an SDI specialist - who knows your region, language and business sector – to get back to you.

or email us at investment@scotent.co.uk

Scottish Development International – sdi.co.uk

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